

SPONSOR



Winterfest 2023
SEAS AND GREETINGS

BECOME A WINTERFEST SPONSOR

RIVERSIDE THEATRE MISSION STATEMENT

Riverside Theatre, Inc. is committed to providing a total theatre arts experience that entertains, challenges, and educates both adults and children.

- Producing quality works from Broadway, Off-Broadway, and Regional Theatres with an emphasis on high production values
- Providing the community with a broad range of educational opportunities that will develop and cultivate artists and audiences, while building skills
- Creating a nurturing and collaborative environment for all artists, educators, parents, students, and staff

WHAT IS WINTERFEST?

Winterfest is the rebranded, signature fundraising event for Riverside Theatre's educational programs, formally known as Festival of Trees.

Considered Vero Beach's premier holiday event, this festival transforms Riverside's campus into a holiday wonderland filled with beautifully decorated trees, centerpieces, wreaths, vendor booths, arts and crafts, live performances, and even an "ice" skating rink!

SPONSOR RECOGNITION

A thank you message with your name/business will be displayed in all of these locations:



335,000+ Website Views
RiversideTheatre.com

7,641+ Festival Page Views



17,000+ Printed
Riverside Theatre's Magazine
Backstage Pass



43,000+ Email Subscribers



20,000+ Followers
@RiversideTheatrefl



3,300+ Followers
@RiversideTheatrefl



1,500+ Followers
@RvrsideTheatre

We encourage you to help us spread the word about the Festival and your involvement! [#RTWINTERFEST](#)

WINTERFEST BY THE NUMBERS

489

Gala Attendees

- VIP
- High Net Worth
- Community Leaders
- Young Professionals
- Business Owners

4,024

Weekend Attendees

- The Community at Large
- Families
- Auction Bidders
- Designers

COMMUNITY IMPACT

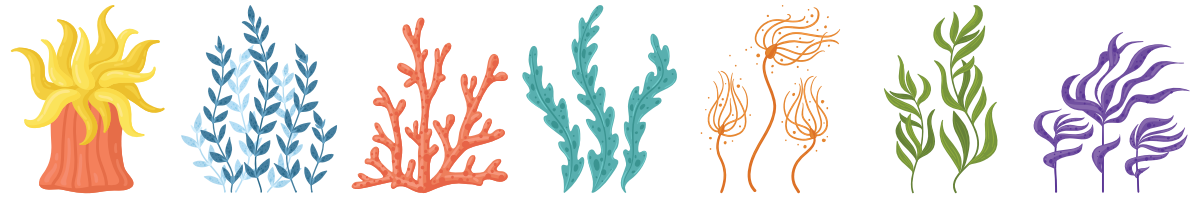
\$45,000

Given to students in need as part of the Tuition Assistance Program.

\$600

For every \$600 raised, a child with financial need is able to attend Riverside Theatre Education programs for a full year.

SPONSORSHIP OPPORTUNITIES



	PRESENTING SPONSOR	MAINSTAGE ENTERTAINMENT	OUTDOOR ENTERTAINMENT	FESTIVAL FOREST	NORTH POLE	FAMILY NIGHT	CHILDREN'S ACTIVITIES
	12K	10K	6K	3K	2.5K	1K	\$700
Presenting rights for the Festival							
Name on the Beachland Boulevard Marquee							
Name on the Donor Wall in the Orchid Lobby							
Ad or Advertorial Content in Backstage Pass Magazine (7.375" X 3.625" DUE: NOV 10)	 4, 1/2 PAGES	 3, 1/2 PAGES	 1, 1/2 PAGE				
Recognition before each Show on recorded pre-show Announcement	 ALL 3 STAGES	 STARK STAGE	 LOOP STAGE	 WAXLAX STAGE			
Winterfest Gala tickets	 12 TICKETS	 10 TICKETS	 8 TICKETS	 4 TICKETS			
Name/Logo on "Ice" Skating Rink							
Name/Logo on campus tv							
Winterfest general admission tickets	 20 TICKETS	 16 TICKETS	 10 TICKETS	 8 TICKETS	 6 TICKETS	 4 TICKETS	 2 TICKETS
Name in the Festival event program							
Name on Signage at decorated entry item (tree, wreath, or centerpiece)							
Name/Logo recognition at Festival zones	 ENTRANCE				 ACTIVITY BOOTH		

24-0771

SPONSOR COMMITMENT FORM

DUE BY: OCTOBER 2, 2023

Name (as it should appear) _____

SPONSORSHIP OPPORTUNITIES

- \$12,000 PRESENTING SPONSOR
- \$10,000 MAINSTAGE ENTERTAINMENT
- \$6,000 OUTDOOR ENTERTAINMENT
- \$3,000 FESTIVAL FOREST
- \$2,500 NORTH POLE
- \$1,000 FAMILY NIGHT
- \$700 CHILDREN'S ACTIVITIES

AMOUNT \$ _____

CREDIT CARD

Visa Mastercard AMEX Discover

Card Number _____

Name on Card _____

Expiration Date _____ Security Code _____

Billing Zip _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

CHECK – (payable to Riverside Theatre)

PLEDGE – Payment Date _____ (DUE BY 12/31/2023)

STOCK TRANSFER – Please call 772-410-0481.

MATCHING GIFT _____

Form Attached Form Needed

Provide business social media handles to be tagged in posts
(if applicable)

Facebook _____

Instagram _____

Twitter _____

Signature _____

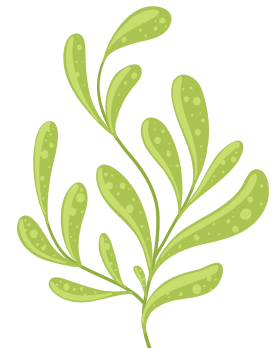
Date _____

Please return the completed form to:

Samantha Tiernan, Special Events Coordinator
Winterfest@riversidetheatre.com

Riverside Theatre 3250 Riverside Park Drive Vero Beach, FL 32963

Please make check payable to **Riverside Theatre**. If you would like to pay by credit card over the phone, please call 772-410-0470.



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